



TRIANGLE SiNGS

Proudly serving the Vocal Community of the Triangle, Triad, and surrounding areas for more than 20 years!

Media Kit



2025-2026 SEASON

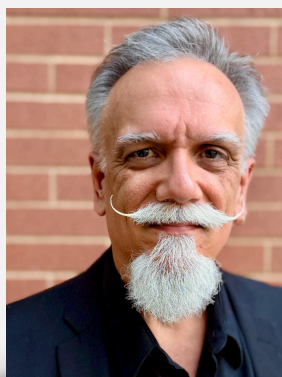
TRIANGLE SINGS

The mission of Triangle Sings is to connect and support singers throughout the Triangle, Triad, and surrounding areas of North Carolina. For more than 20 years, we have been a vital resource for vocal musicians to network with one another and to establish a sense of community among all of the ensembles and performance programs throughout the region.

We provide:

- free access to a directory of ensembles and lists of auditions so that prospective singers can find their next musical home
- a calendar of concerts to keep the choral community connected and supporting each other
- job listings to help professional musicians advance their career and to help organizations find the talent they need to supercharge their programs.
- a directory of resources and businesses providing services that cater to vocal musicians at all levels.
- information about opera, musical theater, and recitals to spotlight solo performances
- concert reviews to bring attention to and celebrate the amazing work being done by the singers in our community

BILL & NICOLE ADAMS



William Adams is a career musician with an extensive background as a vocalist and instrumentalist. He is a conductor and clinician as well as a private music educator. He is the Artistic Director for two ensembles based in Durham: Heart of Carolina A Cappella, a multi-award winning barbershop harmony chorus; and the Triangle Vocal Project, an 18-voice professional chamber choir.

Bill is also a composer and arranger whose works have earned awards from the Kennedy Center and performances at Carnegie Hall and throughout the United States and Europe. He is a published scholar in the music of Ralph Vaughan Williams.

He holds the Doctor of Musical Arts degree in Voice from the University of Texas at Austin, the Master of Music degree in Opera from California State University at Northridge, the Bachelor of Arts degree in Music Education from California State University at San Bernardino, and the Associate of Arts degree in Music from Chaffey College in Rancho Cucamonga, California.

Nicole Adams has over 20-years experience in digital and print advertising including national directories and magazines. She handles social media campaigns for choral ensembles and marketing groups. She is an active choral musician and an accomplished flautist with a background that extends from chamber music to large symphonic ensembles. She sings with Heart of Carolina A Cappella and the Triangle Vocal Project.

Bill & Nicole have lived in North Carolina for more than 20 years and have called Durham their home since 2005. They have two grown children, both of whom are active musicians.

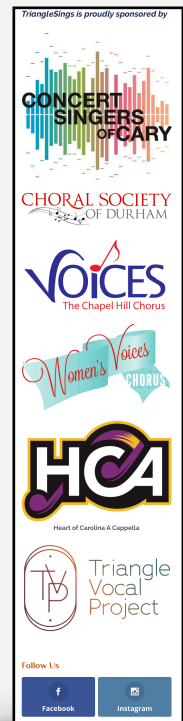


EVENT PROMOTION

GET NOTICED

SITE-WIDE SPONSORSHIP

Show the community how much you value promoting choral and vocal music by becoming a site-wide sponsor of Triangle Sings. For an entire year, your logo with a link to your website will appear on every page of the Triangle Sings website. Season runs from September 1 through August 31.

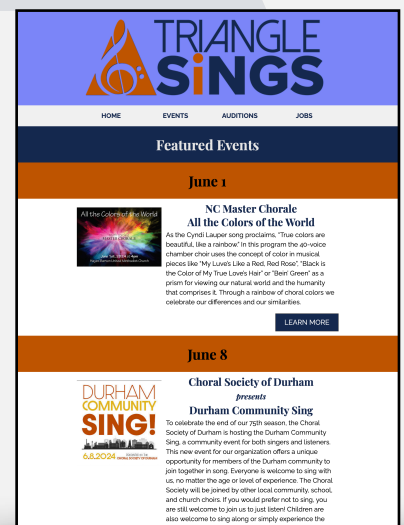


HOMEPAGE

All featured events appear on our homepage for up to four weeks. Approximately 2,000 visitors to our site, each month, will see your event.

WEEKLY NEWSLETTERS

Each week, your event can be part of a newsletter emailed to more than 2,000 subscribers with a 40% average open rate!



EVENT PROMOTION

STANDALONE EBLAST

Want the spotlight all to yourself? We can send a "Standalone eBlast" email announcement devoted to your event! You can choose the date you want it to go out or we can send it during the week before your event to give your audience plenty of notice.



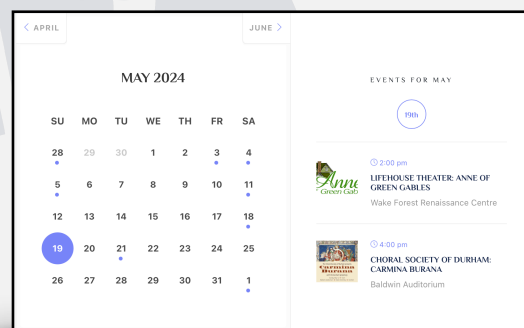
SOCIAL MEDIA

We'll also promote your event on Facebook and Instagram to our growing list of more than 1,000 local and active followers.

EVENTS CALENDAR

All concerts, auditions, open rehearsals, or other special events can be listed in our calendar.

Auditions have their own dedicated calendar.



Let everyone know how it went! We can review your concert and post it on our page of reviews along with other great vocal music events.

REVIEWS

The review of VAE's concert was one of the most insightful reviews I've ever read. [It] went far beyond the usual verbiage that reviewers use, leading the reader to consider things that only a very experienced performer is likely ever to be aware of or to have thought about.

~ Dr. Rodney Wynkoop ~

Employment and Paid Opportunities

ST. LUKE'S
EPISCOPAL CHURCH

TENOR / BARTONE SINGERS WANTED

St. Luke's Episcopal Church in Durham is hiring two singers who can flexibly cover tenor and baritone in the parish choir for one weekly Sunday service (with rehearsal) and one Wednesday evening rehearsal, beginning the end of August. Must be available a year for Christmas Eve service and rehearsal. Good readers needed; dependability a must. Pays \$200 a week. St. Luke's is progressive, inclusive, medium-sized Episcopal Church at 2727 Hillsdale Road in Durham. Visit www.stlukesdurham.org



ST. STEPHEN'S
Episcopal Church

TENOR WANTED

St. Stephen's Choir is an ensemble of around 20 singers of all ages and abilities. We are seeking a tenor for a part position. One service on Sunday at 10:00 and rehearsal on Wednesday evening, 7-8:30. There would be an audition. We are looking for a excellent sight-reading skills and a good voice. The position pays \$250.00 per week.

Some knowledge of styles would be helpful. We sing everything from English Cathedral rep to early polyphony. We are looking for someone who will want to be here, not just a gig singer!

JOB LISTINGS

Looking for your next director, soloist, or accompanist? List your available positions on Triangle Sings. Each listing will be featured on our Jobs page and will be sent to our entire subscriber base in up to four newsletters. You'll also receive two posts on social media.

ENSEMBLE DIRECTORY

North Carolina Master Chorale

north carolina
MASTER CHORALE

Ensemble Type Adult Mixed Voices
Musical Director Alfred E. Sturgis

Description
Hailed by critics as Raleigh's premier choral ensemble, the North Carolina Master Chorale consists of a 160-voice Symphonic Choir, a smaller Chamber Choir, and a Youth Choir for high school students. Founded in 1942 as the Raleigh Oratorio Society, the Master Chorale has spread exceptional choral music throughout the Triangle for over 80 years.

Website <http://www.ncmasterchorale.org/>
Audition Type Auditions Required
Rehearsal Location Raleigh

Listings also include contact information for your designated contact person.

List your ensemble on Triangle Sings! Visitors searching the directory can find you by city, genre, or ensemble type. You can indicate if your ensemble is available for hire, what your audition requirements are, and how to reach you.

As a singer new to the area, Triangle Sings has been invaluable. It made it easy to discover the singing groups around the area and find the right ones for me.

~ Josh Stoddard ~

RESOURCE DIRECTORY

Resource Directory

Find the help you need to transform your ensemble and take it to the next level

The TriangleSings resource directory is where you will find teachers, recording engineers, graphic designers, instrumentalists for hire, you name it, we've got it!

To have your business or service featured, please contact info@triangleings.org

• View All

Select Category Search

AP Creative Designs

 A D

You know what a House Flip is, but have you ever heard of a BrandFlip? Just like a well-done house flip increases the value of a home, a strategic BrandFlip increases both the perceived and actual value of a business. AP Creative Designs is not a logo factory. Our core of genius is creating complete, custom brand identities that provide you with every asset you need and give you the knowledge of where & how to use them! In order to have a cohesive brand everywhere you show up - from online only businesses to brick & mortar stores... [Read More](#)

Doc Adams Music

 A D

Private voice lessons and tutoring. Located in North Durham. Lorraine both in person and online lessons for students of all ages, abilities, and backgrounds. Over 20 years experience with hundreds of students from the career-minded professional to the amateur hobbyist. All lessons are tailored to the goals of the student. William Adams' musical career has been exceptionally diverse, driven equally by passion to expand the limits of his own artistic abilities and to reach out and empower musicians of all ages and backgrounds... [Read More](#)

List your business or service on Triangle Sings! Market directly to thousands of local vocal musicians.

Triangle Sings is truly my sole destination to stay engaged with everything choral and vocal.
~ Lacey Knapp ~

RATE CARD

Extended Feature	\$100.00
Eight weeks on homepage	
Eight newsletters	
Three announcements on social media	
Event / Audition calendar listing	
Featured Event	\$60.00
Four weeks on homepage	
Four newsletters	
Two announcements on social media	
Event / Audition calendar listing	
Short-Term Promotion	\$40.00
Two weeks on homepage	
Two newsletters	
One announcement on social media	
Event / Audition calendar listing	
Job Listing	\$75.00
Four weeks on Jobs page	
Four newsletters	
Two announcements on social media	
Standalone eBlast Email Announcement	\$100.00
Email dedicated to your event with links to your site	
Select your own date or we can program a date for you	
Resource Directory	
Full-year	\$150.00
3-Months	\$50.00
Site-wide Sponsorship (September 1 through August 31)	
#1 Sponsor	\$1,200.00
#2 Sponsor	\$1,050.00
#3 Sponsor	\$900.00
#4 Sponsor	\$750.00
#5 Sponsor	\$600.00
#6-8 Sponsors	\$450.00
Ensemble Directory	FREE
Calendar Listing	FREE
Event / Audition Listing	FREE

CONTACT US

Let Triangle Sings help promote your next event, job listing, ensemble, or business!

William Adams, DMA
OWNER AND MARKETING MANAGER



Nicole Adams
ADVERTISING REP AND SOCIAL MEDIA PUBLICIST

www.trianglesings.org • 919.451.8844 • trianglesingsnc@gmail.com